

# N.Balakrishnan

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Permanent Resident of Hong Kong and Malaysia • Indian Citizen  
Apt D1, 5 Warwick Road, Kowloon Tong, Hong Kong • 852 9368 9658 • [asianguru@gmail.com](mailto:asianguru@gmail.com)  
[www.coolinvestor.biz](http://www.coolinvestor.biz)

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## EXECUTIVE SUMMARY

A knowledgeable and experienced business leader who has led a publicly listed company in Hong Kong and conceived and launched three successful private companies in India. Experienced with organizing and motivating large groups of multicultural professionals in different countries. Has worked and done business in most Asian countries, including Hong Kong, China, India, Malaysia, Singapore and Indonesia as well as the United States.

Experienced in working with regulators, lawyers and accounting professionals. Possesses wide ranging financial and business experience in leadership roles within the manufacturing, publishing, financial services and media industries.

An excellent public speaker and writer whose work has been published extensively in leading international print and electronic media. Recognized as a highly qualified industry resource by the media, regularly appearing on major financial news networks as well as contributing to leading articles and interviews to the financial media.

## EDUCATION

- Master of Science in Journalism, specializing in Financial Reporting, Columbia University, New York, NY, USA, 1980
- Bachelor of Arts, major in Economics and Social Sciences (magna cum laude), Amherst College, Amherst, MA, USA, 1979
- London School of Economics and Political Science, 1977
  - Completed thesis and developed expertise on the British Plantation Colonies of Malaya, Mauritius and Guyana

## PROFESSIONAL MILESTONES

- Hong Kong: Successfully turned around performance and tripled the stock price of CY Foundation Ltd, a company listed at the Stock Exchange of Hong Kong (SEHK 1182), through comprehensive management, financial and legal changes. Reinstated the organization's publicly listed status by working with stakeholders, regulators, different government agencies, lawyers and accountants to meet all regulatory requirements. Also did fund raising in the market and debt recovery through courts.
- India: Founded and managed editorial, research and media outsourcing companies and private educational institutions in Chennai and Bangalore.
- Been published in **The New York Times**, **The Washington Post**, **International Herald Tribune**, **South China Morning Post**, **The Asian Wall Street Journal** and the **China Daily** on topics ranging from the financial markets to cultural issues and appeared on networks including **Bloomberg** and **CNBC**.
- Spoken extensively on economic and business issues at conferences in countries including Hong Kong, Singapore, Malaysia, Taiwan and India.

## EXPERIENCE

**Chief Executive Officer (CEO) | Executive Director | INED | CY Foundation Ltd | [www.cyfoundation.com](http://www.cyfoundation.com)  
Hong Kong | 2011–August 2014**

**CY Foundation Group Limited** is a company incorporated in Bermuda with limited liability and listed on the Main Board of the Stock Exchange of Hong Kong Limited (Stock code: 1182). The Group is principally engaged in the management of electronic gaming equipment in Macau casinos and the manufacture and sales of packaging for luxury products.

- Joined this publicly listed manufacturing company to drive large scale change, turn around performance and deliver on revenue goals.
- Spearheaded company's entry into the high growth gaming sector in Macau.
- Oversaw large gains in business performance, operations, product innovation, quality and delivery while producing excellent financial results. Stock price has more than tripled during this period.

**Chairman | ExcelEdit Ltd | [www.exceedit.com](http://www.exceedit.com) | Chennai, India | 1997 – Present**

Headquartered in India with an office in Hong Kong, Excel Edit Ltd provides publishing services such as copy editing and to international book scientific, technical and medical journal publishers. Clients include Elsevier, Blackwell, John Wiley and Global Sources. The company also works with electronic media companies on many projects, including the software conversion of 3D movies.

- Built the company from scratch under the difficult market conditions and acquired clients from across the globe. Met the stringent quality standard required by international clients. The company is profitable and continues to expand.
- Monitor the operating and financial results and measure against plans and budgets.
- Have led the company to adapt and prosper in the fast changing media industry by developing new products, solutions and revenue streams.

**Chairman | Chinese Institute of Chennai | [www.chennaichinese.com](http://www.chennaichinese.com) | Chennai, India | 2007 – Present**

The first and only language institute in South India specializing in Chinese language education for professionals. Provides courses in spoken and written Chinese as well as the culture, etiquette and the experience of life in China.

- Pioneered the setup and management of a Mandarin language executive training school in India. Planned, coordinated and supervised the Chennai and Bangalore operations of the institute.

**Vice President | Worldsec International | [www.worldsec.com](http://www.worldsec.com) | Hong Kong | 2001 – 2003**

**Worldsec International Limited** listed in London provides securities brokerage, dealing, underwriting, research, and investment-advisory services to institutional investors worldwide.

Established in 1991, it is headquartered in Hong Kong and has additional offices in London, New York City, Geneva, Shanghai, Bank Kong, Kuala Lumpur, Taipei, and Manila.

- Provided US- and Europe-based clients with financial and investment advice on companies in Asia and Hong Kong.
- Analyzed information and prepared research report best suited to the client's investment requirements.
- Conducted research on the marketplace and informed clients of new and existing products and services.

### **Administration Manager | Value Partners Fund Managers | [www.valuepartners.com](http://www.valuepartners.com) | Hong Kong | 1994 to 1995**

Value Partners is one of Asia's largest asset management firms – with assets under management of about US\$10 billion. Worked at the company during its establishment in 1993 and its formative years. It became the first asset management firm to be listed on the Hong Kong Stock Exchange (Stock code: 806 HK) in Nov 2007.

### **Specialist Writer on Finance | Far Eastern Economic Review Magazine | Hong Kong | 1989 to 1994**

A highly respected Asian newsmagazine owned by Dow Jones Publications that covered general, political, and business and financial news of Greater China and Southeast Asia. It was established in 1946 and published in Hong Kong. The magazine carried feature articles on the major developments in the region and on outside developments that affected it.

- Authored articles on the economy and political landscape of various Asian countries.
- Wrote special supplements on Asian capital markets.

### **Research Manager | Bankers Trust Brokerage | Singapore | 1986 to 1989**

A brokerage subsidiary of **Bankers Trust New York Corporation** that performed execution services for high net worth individuals and institutional custody clients.

- Led the creation of a new research department for the Southeast Asian equity markets.
- Managed a team of geographically dispersed analysts in various Asian countries.

### **Assistant Editor | Singapore Press Holdings | [www.sph.com.sg](http://www.sph.com.sg) | Singapore | 1982 to 1986**

Singapore Press Holdings Limited publishes, prints, and distributes newspapers and magazines.

- Contributed analyses and insights in articles on the Singapore and Asian financial markets.

### **Federal Reserve Board Correspondent | CNS News Services | New York, NY, USA | 1980 to 1982**

Leading wire service that reported on global commodity markets and the factors affecting them such as the interest rates set by the Federal Reserve Board. Later acquired by Knight Ridder Media.

- Covered developments of the Federal Reserve's monetary policies with exclusive access to the Federal Reserve Branch in the City of New York.

### **PROFESSIONAL MEMBERSHIPS and AWARDS**

- Fellow, Hong Kong Institute of Directors (IoDHK), 2013 to Present
- Local Futures Trader, Singapore International Monetary Exchange (SIMEX)
- Registered Investment Advisor, SFC of Hong Kong, 2001 to 2003, 1997 to 1998
- Advisor "China India Fortune Foundation" based in Hong Kong

### **Personal**

- Hobbies: Travel and Movies.
- Married to Doctor Chew Kheng Suan (Singaporean) teaching at the Hong Kong Baptist University